

PROF. DR. MANFRED POHL

FOUNDER AND CEO OF "MY EUROPE 2100 E.V."



Manfred Pohl is the CEO and founder of "My Europe 2100 e.V."

Born in Saarbrücken in 1944 he started an apprenticeship at Saarländische Kreditbank Saarbrücken in 1962 which he accomplished in 1965. Afterwards he studied history, philosophy, literature, and economics at the University of Saarbrücken. From 1972 to 2004, he took the lead of the historical institution of the Deutsche Bank AG. From 2002 to 2004 he was responsible for the consolidation of Deutsche Bank's global cultural activities.

In 1981 he also started lecturing economics, corporate history, and corporate culture at Goethe University. Manfred Pohl has published broadly in economic and business history as well as in issues concerning business, culture and sustainability. Due to this and numerous other activities and remarkable efforts, he was awarded with the Prix des Editeurs of Syndicat National des Editeurs and in 2001 he received the European Award for Culture at the European Parliament in Strasbourg. In 2011 he was awarded with the Verdienstkreuz 1. Klasse of the Federal Republic Germany for his charitable commitment in the European banking and financial sector.

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